



# CROW: 2015 REPORT

We made 15 CrowHow films in 2015 ranging from pigeon and crow control, through pheasant shooting to rabbits and deer. It's all the shooting jobs that the UK's most popular farm manager, Andy Crow, has to carry out.

Crow's films are some of the most popular we have made. In the five years we have been filming with him, he has had 7.75 million views on YouTube. In 2015 alone, in the UK alone, his films hit 830,000 views. That's nearly 70,000 views a month. You can be part of this.

We attached three sponsors' products to CrowHow in 2015: Gamebore Cartridges, UK Shoot Warehouse and Jack Pyke. Why not add yours?

Fieldsports Channel's programming achieves 1.5 million views a month on YouTube and up to 3.5 million a month on Youku, making us the most-watched hunting show in the world. That's more than any hunting magazine in the world and more than any hunting TV series.

## You can be part of it

- Embed your products in *Fieldsports Channel's* films. Put them at the heart of the world of hunting
- Run advertisements in the programmes
- Reach millions of hunters

## Brought to you by

